

# **2010 Political Training Institute** *for Candidates and Campaign Volunteers*

Four Lunch Sessions • 12 – 1:30 p.m.  
Huntsville-Madison County Botanical Garden • 4747 Bob Wallace Ave.

Monday, March 8

*Qualifying, Fundraising & Campaign Organization*  
Madison Mayor Paul Finley &  
Carol Madry, Huntsville Committee of 100 & Public Affairs Consultant

Friday, March 12

*Polling, Research & Strategy*  
Dr. Verne Kennedy, Market Research Insight, Pensacola, FL

Monday, March 22

*Websites & News Media Relations*  
Barbara Nash, Barbara Nash & Associates

Friday, March 26

*Advertising & Campaign Materials*  
David Driscoll, Driscoll Rucker Group

*If you are considering running for political office in 2010 or in the future,  
or plan to be a campaign volunteer, this training is for you!*  
*Cost: \$90 for all four sessions (includes lunch)*

Sponsored by the Huntsville Committee of 100 --  
*A group of 185 CEOs and professionals committed to economic development,  
public education and cooperative government.*

For more information, visit [www.huntsvillecommitteeof100.org](http://www.huntsvillecommitteeof100.org)  
or contact Carol Madry, 539-4476 or [carolmadry@gmail.com](mailto:carolmadry@gmail.com).

*To register, complete the form on the following page and return by March 1.*

## Political Training Institute Registration

Please complete all information below and mail with your \$90 check to: Huntsville Committee of 100, P. O. Box 18864, Huntsville, AL 35804 BY MARCH 1.

Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

\_\_\_\_\_

Email Address \_\_\_\_\_

Reason for attending:

\_\_\_\_\_ I am running for this office: \_\_\_\_\_

\_\_\_\_\_ I am helping this candidate: \_\_\_\_\_

\_\_\_\_\_ I am considering running for office someday

\_\_\_\_\_ I am interested in the political election process